

About Jockey Club Cine Academy

Established in 2010, Jockey Club Cine Academy (JCCA) is a 3-year film education programme presented by The Hong Kong International Film Festival Society (HKIFFS) and funded by The Hong Kong Jockey Club Charities Trust, with the aim to foster film literacy among the youth in Hong Kong. JCCA consists of seven programmes: Master Class, Face to Face, Festival Tour, Educators Workshop, Short Film Competition, Youth Volunteer Programme and the Joint Universities Programme.

About The Hong Kong International Film Festival Society Limited (HKIFFS)

Uniting the World through Film

The Hong Kong International Film Festival Society (HKIFFS) is a charitable, non-profit and non-governmental organisation dedicated to the discovery and promotion of creativity in the art and culture of film.

Through its year-round programmes, the mission of the Society is to strengthen global appreciation of Asian and Chinese film culture and to promote inspiring films from around the world, enriching the cultural life of Hong Kong.

Committed to the development of a vibrant film culture in Hong Kong and Asia, the Society organises three annual flagship events in March and April: the Hong Kong International Film Festival (HKIFF), the Asian Film Awards (AFA) and the Hong Kong - Asia Film Financing Forum (HAF).

Passionately believing in the power of films to unite cultures and generations, the HKIFFS is devoted to giving thousands of film lovers around the region direct access to the world's most inspired films all year round.

About The Hong Kong Jockey Club

Founded in 1884, The Hong Kong Jockey Club is not only one of the world's leading horse racing organisations but also a world top 15 charitable organisation and Hong Kong's largest community contributor, donating HK\$1.7 billion in 2012. It is also a major taxpayer, Hong Kong's single largest by far, generating over HK\$16 billion a year for public funds. The Club pioneers technology applications for sporting and betting entertainment, striving for the highest levels of customer service. As a membership club, it is recognised as one of Asia's most prestigious, with more than 23,000 members. These multifaceted roles make it a well-respected and remarkable organisation, dedicated to its mission of enhancing the quality of life for all Hong Kong people.

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